

PRIVACY NOTICE

Consent

1. This Notice serves to inform you that your personal data is being processed by Novus or on Novus's behalf when Novus collects your personal data from any of the sources referred to in paragraph 4 below. You hereby give your consent to the processing of your personal data by Novus.

Description of personal data

2. Novus may collect a variety of your personal data including but not limited to your name, date of birth, company name, photographs, Identification Card number, e-mail address, address, contact number, credit card details, bank account details, other personal data you submitted to Novus through any software or system developed and/or operated by Novus, including without limitation Novus's website at <https://middletown.novusescaperoom.com> (the "**System**") and all other personal data Novus again collects from you on any subsequent occasion.

Purpose

3. Your personal data is being or is to be collected and further processed for any of the following purposes ("**Purposes**"):
 - (a) Performing Novus's pre-contractual and contractual obligations with you;
 - (b) granting you access to the System;
 - (c) providing you with information on products and/or services offered by Novus, Novus's related corporations and/or Novus's business partners;
 - (d) providing you with any services and/or information offered through the System;
 - (e) providing Novus's products and/or services to you;
 - (f) verifying and carrying out financial transactions in relation to payments made by you to Novus;
 - (g) communicating with you, responding to your inquiries and resolving disputes;
 - (h) conducting internal activities, market surveys and trend analysis;
 - (i) improving Novus's services, content and advertising;
 - (j) informing you about any offers and/or promotions offered by Novus, Novus's related corporations and/or Novus's business partners;
 - (k) conducting other legitimate business activities;
 - (l) complying with any legal or regulatory requirements and for security reasons; and
 - (m) such other purposes directly related to any of the foregoing.

Source of personal data

4. Your personal data is being or is to be collected (i) from the cookies, (ii) when you use, access or log in to the System; (iii) when you contact Novus through various methods; (iv) when you submit your personal data to Novus for any of the Purposes; (v) when you enter into any transactions with Novus ; (vi) when you submit any inquiries to Novus, participate in Novus's customer surveys or sign up for any of Novus's competitions or promotions; (vii) from video recordings from close circuit security surveillance cameras and audio recordings; and/or (viii) from all other information that you may provide Novus from time to time.

Photographs

5. Novus may take photographs of you during your visit to Novus's premises and the photographs taken may be published by Novus in Novus's premises or on social media platforms owned or managed by Novus. You hereby grant your consent to Novus publishing photographs in the above described manner.

Access to, correction of and limiting the processing of personal data

6. You have the right to (i) subject to paragraph 7 below, request access to and correction of your personal data; and (ii) make any inquiries or complaints in respect of your personal data (including requesting Novus to limit the processing of your personal data only for specific Purposes or to completely cease the processing of your personal data) by contacting Novus through Novus's contact details set out below:

Postion	Management Team
E-mail address	Info.middletown@novusescaperoom.com

7. Subject to provisions of the Personal data protection act in the united states:

- (a) you may, upon payment of a prescribed fee, make a data access request in writing to Novus; and
- (b) Novus may refuse to comply with a data access request or a data correction request and shall, by notice in writing, inform you of Novus's refusal and the reasons of such refusal.

Disclosure of personal data

8. Novus disclose or may disclose your personal data to Novus's related corporations, business partners, service providers including but not limited to those directly related to the delivery of the products and/or services which you purchased from Novus, Novus's financial and professional advisors, banks, governmental departments and/or agencies, regulatory and/or statutory bodies and/or any such third party requested or authorized by you.

Third party personal data

9. Novus may require your assistance if the personal data relating to other persons is required to process your personal data for any of the Purposes and you hereby agree to use your best endeavors to assist Novus when required. In the event that personal data of any third party is to be supplied by you to Novus, you shall ensure that such third party has read this Notice and consented to Novus collecting his/her personal data for any of the Purposes prior to the supply of his/her personal data to Novus.

Obligatory personal data

10. The personal data Novus collects can be either obligatory or voluntary. Obligatory personal data are those that Novus requires in order to provide you with Novus's products and/or services. If you do not provide Novus with all obligatory personal data, Novus will not be able to provide you with Novus's products and/or services. Obligatory personal data will be indicated in the relevant forms.

Transfer of personal data to places outside the United States

11. Novus may transfer your personal data to a place the United States and you hereby give your consent to the transfer.

Accuracy of your personal data

12. You are responsible for ensuring that the information you provide to Novus is accurate, complete, not misleading and kept up to date.